

# LIRA MicroGold D-Cal 710

CAPSULES FOR ADULT CATTLE - WHITE

## A Premium Vitamin D<sub>3</sub> and Calcium Supplement Capsule

Feed as a nutritional support at calving to balance blood calcium levels or when vitamin D<sub>3</sub> and calcium supplementation is warranted.

30 gram gelatin capsules  
40 count pail (6 per case)  
128 count box

Three (3) capsules per cow at calving time  
(1 – 2 times per day, for up to 3 days)



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### Features:

- ◆ **Vitamin D<sub>3</sub>** – 7,000 IU vitamin D<sub>3</sub> per capsule.
- ◆ **Calcium** – three (3) different sources and 10,000 mg of calcium per capsule.

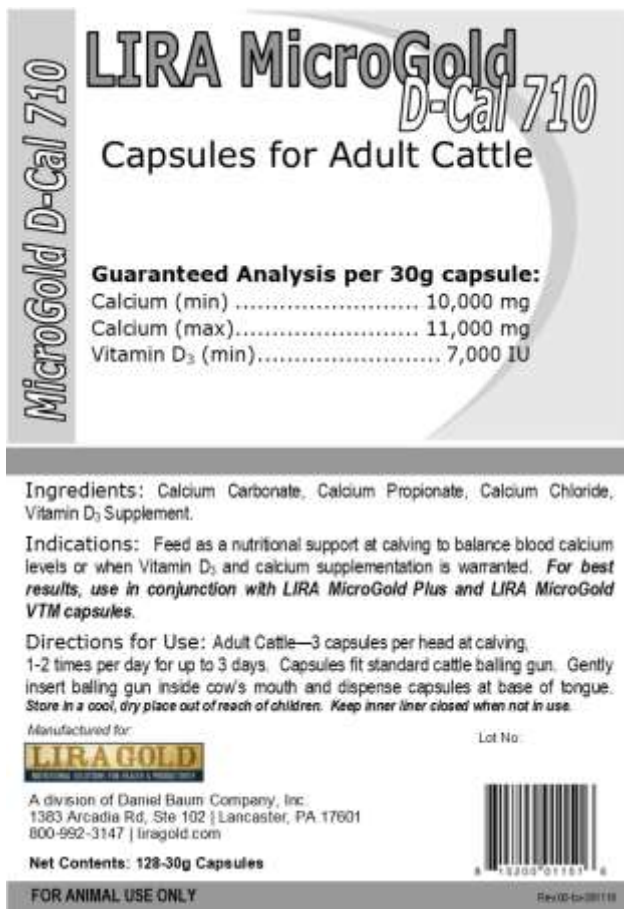
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### Benefits:

- ◆ Three (3) LIRA MicroGold D-Cal 710 capsules meet or exceed the vitamin D<sub>3</sub> and calcium levels guaranteed by four (4) capsules of some other brands.
- ◆ Three different sources of calcium provide rapid and sustained availability of calcium.
- ◆ Excellent source of vitamin D<sub>3</sub>, vital for calcium utilization.
- ◆ Includes propionate for energy.
- ◆ **For best results, use in conjunction with LIRA MicroGold PLUS and LIRA MicroGold VTM capsules.**
- ◆ **For optimum benefit, administer one (1) LIRA MicroGold PLUS, one (1) LIRA MicroGold VTM, and three (3) LIRA MicroGold D-Cal 710 capsules at or near freshening.**

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Vitamin D<sub>3</sub> and the three different sources of calcium (calcium carbonate, calcium propionate and calcium chloride) in LIRA MicroGold D-Cal 710 capsules make them unique for potency and bioavailability. This powerful capsule, designed to be used as part of the LIRA MicroGold fresh cow capsule program, offers an effective pre- and post-freshening alternative to potentially irritating calcium pastes and drenches for calcium supplementation. Furthermore, LIRA MicroGold D-Cal 710 capsules provide a gluconeogenic source of calcium (propionate) to reduce the effects of negative energy balance immediate post-freshening.



Generally, sub-acute milk fever occurs within 14 days of calving and each episode can cost the dairy approximately \$181 (national average; cumulative expense of illness and lost productivity). Use of **LIRA MicroGold D-Cal 710** capsules provides inexpensive insurance against the potentially high costs associated with milk fever.

Use **LIRA MicroGold D-Cal 710** capsules when supplemental vitamin D<sub>3</sub> and calcium supplementation is warranted, at or near calving.

**LIRA MicroGold D-Cal 710** capsules provide an 'industry leading' combination of 7,000 IU of Vitamin D<sub>3</sub> and 10,000 milligrams of Calcium (three different forms) per capsule.

### Special Notes:

**LIRA MicroGold D-Cal 710 capsules fit most standard balling guns.**

**Care should be taken to place LIRA MicroGold D-Cal 710 capsules on the back of the animal's tongue and to allow the animal to swallow.**

**Do not administer LIRA MicroGold D-Cal 710 capsules to animals that are unable to swallow.**