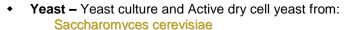


# LIRA GOLD® Original Formula

A Premium Blend of Saccharomyces cerevisiae, Direct Fed Microbials and Digestive Enzymes for Use in All Classes of Bovine Feeds.

50 lb. bags, 35 lb. pails, 10 lb. show pails

**Feeding rate:** 1 ounce per cow per day



Bacteria – Host specific digestive bacteria (5):

Lactobacillus acidophilus, Enterococcus faecium,
Bifidobacterium thermophilum, Bifidobacterium longum,

 Enzymes – A full complement of digestive enzymes (8) specifically formulated for cattle and derived from Aspergillus oryzae & Aspergillus niger:

Amylase, Protease, Hemicellulase, Phytase, Cellulase, Lipase, Pectinase,  $\beta$ -Glucanase

Our flagship product for all classes of cattle! LIRA GOLD Original delivers optimal levels of live-cell yeast, direct-fed microbials and digestive enzymes in a palatable granular meal form. It's all in the bag!

LIRA GOLD Original Bovine DFM has the highest guaranteed count (Colony Forming Units: CFU), 807 billion CFU per pound (50.4 billion CFU per ounce), making it the best DFM for your money!

Anecdotal evidence indicates that LIRA GOLD offers the greatest value and advantage during conditions of:

- Heat stress
- Reduced feed intake, decreased DMI
- Transportation stress

**Bacillus subtilis** 

- Early lactation weight loss
- High fiber or poor quality feeds
- Following antibiotic therapy
- Problems with heat detection
- Embryo transfer programs

Lira Gold is available in a convenient 10 lb. show pail with a re-closable lid, ideally designed for 4-H and FFA project members. The pails are perfect for feeding calves or other uses around the farm.



## A Premium Blend of Saccharomyces cerevisiae, Direct-Fed Microbials and Digestive Enzymes for Use in All Classes of Bovine Feeds.

### **Guaranteed Analysis:**

#### Enzyme Activity:

Ingredients: Yeast Culture, Corn Distillers Dried Grains with Solubles, Dried Molasses, Active Dry Yeast, Dried Kelp, Yucca schidigera Extract, Dried Aspergillus niger Fermentation Extract, Dried Aspergillus oryzae Fermentation Extract, Dried Lactobacillus acidophilus Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bifidobacterium thermophilum Fermentation Product, Dried Bifidobacterium longum Fermentation Product, Dried Tricoderma longibrachiatum Fermentation Extract, Biotin, Dried Schizosaccharomyces pombe Fermentation Soluble, Dried Bacillus subtilis Fermentation Product.

**Use Directions:** LIRA GOLD® Original is formulated for use in bovine feeding programs as a supplementary source of live (viable) direct-fed microorganisms and digestive enzymes. Top dress LIRA GOLD Original over daily feed or blend in grain concentrate or Total Mixed Ration (TMR) to achieve a daily usage rate of one ounce (28.35 g) per head during transition and lactation. Feeding rate may be safely doubled during pre-fresh and early lactation period if desired. Use the following chart as a blending guide.

Blending LIRA GOLD Original with Feed Concentrate Pounds of Feed Concentrate Consumed per Head per Day:	6	8	10	12	15	20	25	30
Pounds of LIRA GOLD Original per ton of Feed Concentrate (1oz/head/day):	20.8	15.7	12.5	10.4	8.3	6.3	5	4.2
Blending <i>LIRA GOLD</i> Original in Total Mixed Rations (TMR) Number of Cows Fed per TMR Batch:		50	100	150	200	250	300	500
Pounds of LIRA GOLD Original per TMR Batch (1oz/head/day):	O.	3.2	6.3	9.4	12.5	15.7	18.8	31.3

For more specific instructions or instructions pertaining to uses other than indicated, please contact your authorized LIRA GOLD Products Representative

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Rev 051619