LIRA NeoGold PLUS

CALF CAPSULES - NATURAL

A Premium Blend of Active Dry Yeast, Direct-Fed Microbials, Vitamins and Trace Minerals for Calves

Feed as a nutritional support during times of sluggish appetite, heat stress or stress during shipping, handling, feed changes, or adverse digestive conditions.

5.2 gram gelatin capsules 50 count canister (8 per case)

Cattle under 500 lbs.:

1 - 2 capsules per head daily for up to 3 consecutive days



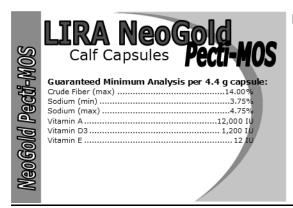
Features:

- Active dry cell yeast Saccharomyces cerevisiae.
- ◆ Bacteria micro-encapsulated for enhanced storage stability and viability upon feeding. Host specific lactic acid-producing bacteria (6): Lactobacillus acidophilus, Bacillus subtilis, Bacillus licheniformis, Enterococcus faecium. Bifidobacterium thermophilum and Bifidobacterium longum.
- ♦ Strategic targeted proteins Novel dried egg yolk technology provides a full complement of proteins targeted at specific enteric pathogens.
- ◆ Fat-soluble vitamins potent complement of Vitamins A, D₃ and E.
- Trace minerals balanced profile of trace minerals to enhance biocatalytic reactions and immune function.
- ♦ Niacin over 1,000 mg of niacin.

Benefits:

- Active dry cell yeast promotes rumen fermentation and appetite.
- Micro-encapsulated bacteria have improved storage stability and viability upon feeding; thereby enhancing effectiveness and digestive efficiency.
- ♦ Vitamins A, D₃ and E the most potent single dose, combined microbial and vitamin capsule.
- Copper (Cu), Manganese (Mn), Zinc (Zn) and Iron (Fe) proteinates for enhanced bioavailability and function as biocatalysts.
- Selenium yeast as an organic, readily-available form of selenium.
- Niacin as a nutritional supplement and appetite stimulant.

LIRA NeoGold PLUS is a potent formulation of direct-fed microorganisms, active dry cell yeast, vitamins and trace minerals for times of stress, 'off feed' situations and adverse digestive conditions in calves and young stock under 500 lbs.



Ingredients: Dehydrated Alfalfa Meal, Rice Hulls, Psyllium Seed Husk, Charcoal, Dried Whey, Sait, Sodium Bicarbonate Yeast Extract, Hydrolyzed Yeast, Dextrose, Powdered Cellulose, Acetic Acid, Calcium Silicate, Potassium Chloride, Vitamin E Supplement, Pectin, Vitamin A Supplement, Yucca schidigera Extract, Vitamin D3 Supplement, Vitamin B12 Supplement, Folic Acid, Pyridoxine Hydrochloride, Thiamine Monontirate.

Indications: Feed as a nutritional support during times of stress during shipping, handling, feed changes, or adverse digestive conditions and diarrhea.

Directions for Use: Calves - 2.4 capsules per head, daily for up to 3 consecutive days. Capsules fit standard calf balling gun. Gently insert balling gun inside calfs mouth and dispense capsule at base of tongue.

Store in a cool, dry place out of reach of children. Keep lid tightly closed when not in use.

Manufactured For: Lot No: 106060

Daniel Baum Company, Inc.

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800-992-3147 • www.liragold.com Net Contents: 50-4.4 g Capsules

FOR ANIMAL USE ONLY



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LIRA NeoGold PLUS is the ideal product for first feeding of newly purchased or severely stressed calves!

Stress situations when use of LIRA MicroGold PLUS capsules has been shown to be beneficial:

- During "off-feed" situations
- Prior to and after shipping or showing
- Following antibiotic therapy
- During heat stress
- Following vaccinations or surgery

Best results should be obtained when calves are provided LIRA GOLD Calf Command, LIRA GOLD Calf Powder or LIRA Calf Launch as part of a routine daily feeding protocol.

Special Notes:

Do not administer to calves that are unable to swallow.

Keep lid tightly closed when not in use.